June 17, 2014

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For more information or press images, contact:
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Exhibition Announcement

FOOD FOR THOUGHT
Emily Eveleth, Fallen Fruit, Ori Gersht, Laura Letinsky, Denis Villeneuve
June 21 – August 24, 2014

The Weatherspoon Art Museum at the University of North Carolina at Greensboro is pleased to present the exhibition, *Food for Thought*, from June 21 – August 24, 2014. *Food for Thought* explores the use of food as a conceptual and formal tool in contemporary art. From monumental paintings of jelly donuts to highly aestheticized photographs of leftovers, the works in this exhibition reveal how artists transport the art historical tradition of still life painting into new territory by using food to explore contemporary issues and social concerns.

Some of the works are playful and highlight the sharing of food as an opportunity for social interaction, while others navigate the darker associations connected to it as a symbol of excess and waste. The exhibition includes paintings by Emily Eveleth (Boston), a community engagement event orchestrated by Fallen Fruit (David Burns & Austin Young/Los Angeles), photographs by Ori Gersht (Tel Aviv) and Laura Letinsky (Chicago), and a short film by Denis Villeneuve (Montreal).

*Food for Thought* joins a number of other exhibitions nationwide addressing our complex relationships to food, ranging from the ills of fast food consumption to the widespread adoption of the “slow food” and “farm-to-table” movements.

This project is organized by Xandra Eden, Curator of Exhibitions, in collaboration with Terri Dowell-Dennis, Myra Scott, and Stacy Bloom Rexrode.
Related Education and Public Programming

Glenwood Recipe Roundup
May-July (various locations)
The Glenwood Recipe Roundup is a community project led by Greensboro artists Harriet Hoover and Early Smith, who are collecting recipes, drawings, and stories from area residents around summer fruits and vegetables. The project is supported by Weatherspoon Art Museum and is a program created in conjunction with the exhibition Food for Thought (June 21-Aug 24, 2014). Learn more: http://www.glenwoodreciperoundup.com.

10th Annual WAM Summer Solstice Party
Friday, June 20, 6:30-9:30 pm
Our popular annual event will mark the opening of the exhibition Food for Thought. The evening will include a project by the Los Angeles artist duo, Fallen Fruit (David Burns & Austin Young), who have created a specialty cocktail made with local fruit. Glenwood Recipe Roundup will also be on hand with food activities. Music by Jonny Alright and Roseland, kids activities by the Edible Schoolyard, food trucks from Bandito Burrito and The Ice Queen, cash bar (7-9pm), tasty refreshments by Tea Hugger, and raffle prizes for new and existing members. Select galleries open until 9pm. Admission and parking are FREE! WAM members receive 2 complimentary drink tickets.

 Noon @ the ‘Spoon Public Tour
Tuesday, July 8, 12 pm
A 20-minute docent-led tour. Free.

Food for Thought Film Series
In conjunction with the exhibition Food for Thought, join us for three summer evenings of pure sensory pleasure. Each film presents a unique encounter with food while introducing a truly unforgettable culinary personality. Films are at 7 pm with informal tasting events with community-based culinary artists before each film (details below). FREE.

Film: A Matter of Taste: Serving Up Paul Liebrandt
Thursday, July 10, 7 pm
Pre-screening tasting @ 6:30pm
Called “a gastronomic thriller” by the Wall Street Journal, A Matter of Taste follows the talented and driven young chef Paul Liebrandt for over a decade, revealing his creative process in the kitchen and extreme dedication in becoming a successful chef in the cutthroat world of haute cuisine. Directed by Sally Rowe 2011. 70 min. Pre-screening tasting: Greensboro baker Adeline Talbot and Margaret and Salem Neff of Winston-Salem's Beta Verde share samples of their special recipes.

Film: Pressure Cooker
Thursday, July 17, 7 pm
Pre-screening tasting @ 6:30pm
Wilma Stephenson runs a culinary “boot camp” in Philadelphia's Frankford High School where 40 percent of the students don’t graduate. A year-end cook-off offers students, who rise at 6 am to master crêpes and tournée potatoes, the opportunity to earn scholarships. Pressure Cooker is directed by Jennifer Grausman and Mark Becker, 2008. 99 min. Glenwood Recipe Roundup Book Launch @ 6pm: Greensboro artists Harriet Hoover and Early Smith of the Glenwood Recipe Roundup (see above) host a book launch for their summer project followed by a tasting of local recipes at 6:30pm. FREE.
Film: *How to Cook Your Life*
Thursday, July 24, 7 pm
Glenwood Recipe Roundup Book Launch @Pre-screening tasting @ 6:30pm


**Pre-screening tasting:** Lee Mortensen and vendors from the Greensboro Farmers Curb Market share samples of fresh organic and local foods. **FREE.**

**Play with Your Food: Workshop for Educators**
2-day workshop: Wednesday + Thursday, July 30 + 31, 10 am-3 pm
Fee: $45 WAM Members; $60 Non-members

We all know that students can learn drawing skills by working with still life, but in this workshop explore ways that still life can address multiple aspects of a curriculum. Artist and educator Mary Ann Zotto will lead participants in developing paintings and drawings using food as the subject. The workshop takes place at the Weatherspoon Art Museum. A tour of *Food for Thought*, curriculum materials, and culinary surprises included! Bring a bag lunch to enjoy in the Weatherspoon's sunny sculpture garden each afternoon or visit one of Tate Street's many restaurants. A certificate of participation is provided and can be used for CEU credit with prior approval of your school system. Spaces are limited. Register by contacting Terri Dowell-Dennis at t_dowell@uncg.edu or (336) 256-1449.

For additional information on related programs, visit [http://weatherspoon.uncg.edu](http://weatherspoon.uncg.edu).

**About the Weatherspoon Art Museum**

**Mission**
The Weatherspoon Art Museum at the University of North Carolina at Greensboro acquires, preserves, exhibits, and interprets modern and contemporary art for the benefit of its multiple audiences, including university, community, regional, and beyond. Through these activities, the museum recognizes its paramount role of public service, and enriches the lives of diverse individuals by fostering an informed appreciation and understanding of the visual arts and their relationship to the world in which we live.

**History**
The Weatherspoon Art Museum at The University of North Carolina at Greensboro was founded by Gregory Ivy in 1941 and is the earliest of any art facilities within the UNC system. The museum was established as a resource for the campus, community, and region and its early leadership developed an emphasis—maintained to this day—on presenting and acquiring modern and contemporary works of art. A 1950 bequest from the renowned collection of Claribel and Etta Cone, which included prints and bronzes by Henri Matisse and other works on paper by American and European modernists, helped to establish the Weatherspoon’s permanent collection. Other prescient acquisitions during Ivy’s tenure included a 1951 suspended mobile by Alexander Calder, *Woman* by Willem de Kooning, a pivotal work in the artist’s career that was purchased in 1954, and the first drawings by Eva Hesse and Robert Smithson to enter a museum collection. In 1989, the museum moved into its present location in The Anne and Benjamin Cone building designed by the architectural firm Mitchell Giurgula. The museum has six galleries and a sculpture courtyard with over 17,000 square feet of exhibition space. The American Association of Museums accredited the Weatherspoon in 1995 and renewed its accreditation in 2005.

**Collections + Exhibitions**
The permanent collection of the Weatherspoon Art Museum is considered to be one of the foremost of its kind in the Southeast. It represents all major art movements from the beginning
of the 20th century to the present. Of the nearly 6,000 works in the collection are pieces by such prominent figures as Sol LeWitt, Robert Mangold, Cindy Sherman, Al Held, Alex Katz, Louise Nevelson, Ursula von Rydingsvard, Mark di Suvero, Deborah Butterfield, and Robert Rauschenberg. The museum regularly lends to major exhibitions nationally and internationally.

The Weatherspoon also is known for its adventurous and innovative exhibition program. Through a dynamic annual calendar of fifteen to eighteen exhibitions and a multi-disciplinary educational program for audiences of all ages, the museum provides an opportunity for audiences to consider artistic, cultural, and social issues of our time and enriches the life of our university, community, and region.

Weatherspoon Art Museum
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