September 1, 2016

FOR IMMEDIATE RELEASE

For more information or press images, contact:

Loring Mortensen, Weatherspoon Art Museum, 336-256-1451, lamorten@uncg.edu

Emma Haney, Revolution Mill, 336-235-0768, emma.haney@self-help.org

Museum Announcement

_Weatherspoon Art Museum and Revolution Mill Announce Exciting Collaboration_

The _Weatherspoon Art Museum_ at the _University of North Carolina at Greensboro_ and _Revolution Mill_ are excited to announce that they have partnered to present a dynamic painting installation by Raleigh-based artist _James Marshall_ (aka Dalek) inside the newly completed Gallery 1250 space at 1250 Revolution Mill drive in Greensboro, NC.

Titled _Articulate_, Marshall’s design was inspired by a desire to both feature the angular geometries found throughout the historic mill building and set off the vibrant red that has been used as the signature color of its renovation. He created a composition in which interlocking and overlapping bands fit together to form an array of rectangles, diamonds, and bisected squares. His use of wall space emphasizes the height and depth of the gallery, while a cool palette of greens and blues contrast with, and give greater definition to, the hot red of the historic industrial duct work overhead.

“Marshall’s installation is stunning” says WAM curator, Emily Stamey. “He not only responded thoughtfully to the space, but used every inch of the gallery walls to dramatic effect.”

WAM and Revolution are working to make this installation the first in a series of ongoing WAMRev collaborations, reflecting a shared commitment to presenting bold and imaginative exhibitions and reaching new audiences. Nancy Doll, Weatherspoon director says, “This
collaborative venture supports our continuing interest in reaching audiences beyond the physical space of the museum building. In the last several years, board members and supporters also have expressed hope that we would someday have another location. It’s an opportunity for us to commission artists to create new and adventurous work that might live better in an experimental space such as the gallery at Revolution Mill. We are grateful to the Office of the UNCG Chancellor and to Revolution Mill for help in supporting the effort.”

**Gallery 1250** is a new art space on the first floor of Revolution Mill’s newly redeveloped 1250 building. The gallery was designed in the center of the floor, with walkways through the space and large glass windows so that tenants and visitors can continually view and experience the art. The 1250 building is part of the 50-acre mixed-use campus, and is home to artist studios, creative office spaces, and also features a multimedia gallery for film installations, a café area, and an outdoor event and performance space named Revolution Docks.

“We are thrilled to work with the Weatherspoon and James Marshall on this first installation”, says Revolution Mill project manager, Micah Kordsmeier. “Developing a creative and engaged campus has always been a central focus of our work at Revolution, and so it’s very exciting to partner with such a committed arts institution and to engage with an artistic community in this way.”

This installation is the first in a series of ongoing collaborations between Revolution Mill and WAM that will take place in Gallery 1250. *Articulate* will remain on view through the end of 2016, and future collaborative projects are already in the works, featuring contemporary artists working in a breadth of mediums and styles.

Learn more about this partnership at: [www.revolutionmillgreensboro.com/WAMRev](http://www.revolutionmillgreensboro.com/WAMRev).

**Location:** The installation is on display at 1250 Revolution Mill Drive, Greensboro, NC. **Hours:** Monday-Friday: 11am-6pm, select evening + weekend hours will begin this fall.

**About Revolution Mill** [http://revolutionmillgreensboro.com/wamrev](http://revolutionmillgreensboro.com/wamrev)

Revolution Mill is a historic textile mill campus encompassing Revolution Mill and Olympic Mill sites, with adjacent land connected by North Buffalo Creek. Located just north of downtown Greensboro, Revolution began operations as the South’s first large flannel mill in 1899 and for decades anchored a thriving community of workers and craftspeople. The facility included over 640,000 feet of working space before the textile industry decline led to its closure in 1982. In 2012 Self-Help assumed ownership of Revolution Mill and is completing the property’s transformation into a creative, mixed-use development.

**About the Weatherspoon Art Museum** [http://weatherspoon.uncg.edu](http://weatherspoon.uncg.edu)

**Mission**

The Weatherspoon Art Museum at the University of North Carolina at Greensboro acquires, preserves, exhibits, and interprets modern and contemporary art for the benefit of its multiple audiences, including university, community, regional, and beyond. Through these activities, the museum recognizes its paramount role of public service, and enriches the lives of diverse individuals by fostering an informed appreciation and understanding of the visual arts and their relationship to the world in which we live.

**History**

The Weatherspoon Art Museum at The University of North Carolina at Greensboro was founded by Gregory Ivy in 1941 and is the earliest of any art facilities within the UNC system. The museum was founded as a resource for the campus, community, and region and its early leadership developed an emphasis—maintained to this day—on presenting and acquiring modern and contemporary works of art.
A 1950 bequest from the renowned collection of Claribel and Etta Cone, which included prints and bronzes by Henri Matisse and other works on paper by American and European modernists, helped to establish the Weatherspoon’s permanent collection. Other prescient acquisitions during Ivy’s tenure included a 1951 suspended mobile by Alexander Calder, Woman by Willem de Kooning, a pivotal work in the artist’s career that was purchased in 1954, and the first drawings by Eva Hesse and Robert Smithson to enter a museum collection.

In 1989, the museum moved into its present location in The Anne and Benjamin Cone Building designed by the architectural firm Mitchell Giurgula. The museum has six galleries and a sculpture courtyard with over 17,000 square feet of exhibition space. The American Alliance of Museums accredited the Weatherspoon in 1995 and renewed its accreditation in 2005 and 2015.

**Collections + Exhibitions**
The permanent collection of the Weatherspoon Art Museum is considered to be one of the foremost of its kind in the Southeast. It represents all major art movements from the beginning of the 20th century to the present. Of the nearly 6,000 works in the collection are pieces by such prominent figures as Sol LeWitt, Robert Mangold, Cindy Sherman, Al Held, Alex Katz, Henry Tanner, Louise Nevelson, Mark di Suvero, Deborah Butterfield, and Robert Rauschenberg. The museum regularly lends to major exhibitions nationally and internationally.

The Weatherspoon also is known for its adventurous and innovative exhibition program. Through a dynamic annual calendar of fifteen to eighteen exhibitions and a multi-disciplinary educational program for audiences of all ages, the museum provides an opportunity for audiences to consider artistic, cultural, and social issues of our time and enriches the life of our university, community, and region.

**Weatherspoon Art Museum**
The University of North Carolina at Greensboro
Spring Garden and Tate Streets, PO Box 26170
Greensboro, NC 27402-6170, 336.334.5770, weatherspoon@uncg.edu

For more information or press images, contact:

Loring Mortensen, Weatherspoon Art Museum, 336-256-1451, lamorten@uncg.edu

Emma Haney, Revolution Mill, 336-235-0768, emma.haney@self-help.org