What is MutualArt.com?

The Weatherspoon Art Museum has partnered with MutualArt.com to offer our members a one-year membership in their cutting-edge web portal and art community.

Call our museum administrator for more information, 336.334.5770.

About Us

MUTUALART.COM

MutualArt.com is a revolutionary online art information service launched in 2008 after two years of extensive research and development. We are dedicated to empowering our Members - art enthusiasts, collectors and professionals - by providing more art information than has ever been available before, together with tools to customize that information, using our proprietary semantic web technologies.

MutualArt.com has a completely new approach to art on the web. Members can track categories of art - even individual artists - and receive new information on these from thousands of sources. They also receive advance notification of art events in the categories they choose - from exhibitions and lectures to opening parties and galas, to auctions offering works by their preferred artists.

MutualArt.com includes the world’s largest online archive of over 150,000 art related articles from over 250 quality magazines, newspapers and journals, and also provides a conduit for galleries, museums, auction houses, art fairs and publishers to reach their target audiences over a single, global platform.

weatherspoon art museum
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"Imagine an artworld populated by a continually educated, fully informed public. Some might find it frightening, but personally, I can hardly wait. MutualArt.com will make things a lot more interesting for all of us who love art."

- John Baldessari
Artist

"MutualArt.com is simply the best!"

- Simon De Pury
Chairman of Phillips de Pury

"MutualArt.com introduces a new era for cultural travelers. Wherever you go, MutualArt.com will steer you instantly to the exhibitions, openings, auctions and art events that match your tastes exactly."

- Pedro Girao
Chairman of Christie's European Advisory Board

"MutualArt.com provides exceptionally interesting information about art."

- Lady Elena Foster
Chairman of the Tate International Council Chairman, CEO, Ivory Press, and MutualArt.com Advisory Board member

"By empowering art world participants with unparalleled technology and tools, art research will never be the same. MutualArt.com has revolutionized the online art world."

- William S. Ehrlich
Collector and President, Milton L. Ehrlich Inc.

"Responding to the rapidly growing interest in Chinese art, MutualArt.com definitely provides a much wider channel for people to access our journal's content."

- Shengtian Zheng
Managing editor, Yishu Journal of Contemporary Chinese Art

"MutualArt symbolizes the new wave of art technology that I feel proud of -- a website dedicated to providing its subscribers with daily information about global art events and the latest art information."

- Wenda Harris Millard
Media, Martha Stewart Living Omnimedia, former Chief Revenue Officer, Yahoo!, and MutualArt.com Advisory Board member

"I've had my gallery since '83, shown emerging young artists from around the world, and I believe in MutualArt.com."

- Jack Tilton
Founder/Director of Jack Tilton Gallery

"MutualArt.com is poised to be the leading online art resource. Every savvy collector, gallerist and art world professional world wide will be using this service within the next year."

- Sherri Grace
Collector

"MutualArt.com's idea of eliminating geographical boundaries between art collectors is great, especially with the recent interest in Arab Contemporary Art and what is happening in Abu Dhabi and Dubai."

- Hayfa Aljishi
Managing Director and Curator of Albarah Art Gallery in Manama, Kingdom of Bahrain

"MutualArt.com gives individuals the opportunity to tailor art information to the particular artist or particular collecting category that they are interested in."

- Professor Mike Moses
Mel Moses Art Index and Beautiful Asset Advisors

"The great thing about MutualArt.com is that it's going to allow so much more exposure. Collectors will be able to find us and in turn our artists. We actually will be able to find collectors as well. It's really going to be a great tool and an amazing resource."

- Jack Shainman
Founder/Director Jack Shainman Gallery

"The art of customized information as produced by MutualArt.com is unprecedented. Its value to Art connoisseurs, collectors and academics is great and much anticipated."

- Daniella Luxembourg
Art Collector and Private Art Dealer

"MutualArt.com offers articles from authoritative critics and journalists from top international publications"

- Anna Somers Cocks
General Editorial Director of The Art Newspaper

"MutualArt.com is a great collection tool."

- Craig Robins
Collector